

METCALF INSTITUTE FOR MARINE & ENVIRONMENTAL REPORTING

### **2009 Metcalf-Yale Forum Fellowship for Climate Change and Business Reporting**

Conducted at the Society of Environmental Journalists Annual Conference  
The Madison Concourse Hotel and Governor's Club  
One West Dayton Street, Madison, WI  
Friday, October 9, 2009

#### **Rebecca Mowbray**

Rebecca Mowbray writes for the magazines Smart Company and BMore Media. Previously, she worked as a business journalist at The Gazette of Business and Politics in Gaithersburg, Maryland, writing three to five business stories per week. She also worked as community reporter at The Gazette, where she won the Investigating Reporting award from the Maryland-Delaware-D.C. Press Association in 2007. Mowbray graduated from University of Maryland with a bachelor's degree in journalism.

#### **Jim Downing**

Jim Downing is a business reporter at The Sacramento Bee where he covers breaking news and industry trends in the green economy. Previously, he was a science writing fellow with The Seattle Times. His freelance pieces have been published in The Economist, High Country News and the Indian environmental magazine Down to Earth. From 2001 to 2003 he worked as a water and sanitation consultant for the World Bank's New Delhi office. Downing graduated from Cornell University with a bachelor's degree in agricultural and biological engineering and earned a master's in civil and environmental engineering and a second master's in energy and resources from the University of California, Berkeley.

#### **Kris McKinney**

Kris McKinney has over thirty years' experience as an environmental professional working in the electric utility industry and as a consultant and regulator. He has been with We Energies since 1994 where he is the environmental coordinator for a project to add emission control equipment at one of We Energies power plants, and he manages the company's research and development activities. In support of the Governor's Global Warming Task Force, McKinney served as a member of the Cap and Trade Workgroup. He graduated in 1978 with a degree in atmospheric science from Purdue University.

#### **Marc Gunther**

Marc Gunther is a contributing editor at FORTUNE magazine, a senior writer at Greenbiz.com, a lead blogger at The Energy Collective and an editor of HOW Online. He is the creator and co-chair of Brainstorm Green, FORTUNE's conference about business and the environment. Gunther is a veteran journalist, speaker, writer and consultant whose focus is business and sustainability. Before joining FORTUNE in 1996, he worked for more than 20 years for newspapers including The Paterson (N.J.) News, The Hartford Courant, The Detroit News and The Detroit Free Press. Gunther has a B.A. from Yale University, where he majored in English.

### Sara Peach

Sara Peach is an independent multimedia journalist who specializes in environmental reporting. Most recently, she served as editor-in-chief of an interactive journalism project that explores energy in America. Her writing and videos have appeared in *The Yale Forum on Climate Change & the Media*, *The (Raleigh) News & Observer* and *Powering A Nation*. She holds a master's degree in journalism from the University of North Carolina at Chapel Hill. She also earned a bachelor's degree in environmental studies from UNC-Chapel Hill.

### John Carey

John Carey is a senior correspondent in BusinessWeek's Washington bureau where he has covered science, technology, medicine, health, and the environment since 1989. Carey was an editor of *The Scientist* and a writer and editor for *National Wildlife* and *International Wildlife* magazines and spent six years at *Newsweek*. He has won awards from the Deadline Club, the American Institute of Biological Sciences, the Overseas Press Club, and the Aviation & Space Writers Association. He has a B.A. in biochemistry from Yale University, an M.Sc. in marine biology from University College of North Wales, and an M.F.S. in forest ecology from the Yale School of Forestry and Environmental Studies.

### Frank Ackerman

Frank Ackerman has worked jointly with Global Development and Environment Institute at Tufts University and the Stockholm Environment Institute since 2007 leading a research program on climate economics. Ackerman is an economist who has written extensively about the economics of climate change and other environmental problems. He is a founder and member of the steering committee of Economists for Equity and Environment and a member scholar of the Center for Progressive Reform. Ackerman received his Ph.D. in economics from Harvard University and has taught economics at Tufts University and the University of Massachusetts.

### James Hamilton

James Hamilton is the Charles S. Sydnor Professor of Public Policy and professor of economics and political science at Duke University. He joined Duke's faculty in 1991 and has held a number of titles since, including Oscar L. Tang Family Professor of Public Policy, Economics, and Political Science; assistant director of Sanford Institute; and director of the Duke Program on Violence and the Media. Hamilton has received numerous awards including the David N. Kershaw Award from the Association for Public Policy Analysis and Management, the Kennedy School of Government's Goldsmith Book Prize from the Shorenstein Center, and Trinity College's Distinguished Teaching Award. He earned a B.A. in economics and government in 1983 and a Ph.D. in economics in 1991, both from Harvard.

### Sharon Dunwoody

Sharon Dunwoody is an associate dean for social studies at University of Wisconsin, Madison. She is former head of the section on General Interest in Science and Technology of the American Association for the Advancement of Science, past president of the Midwest Association for Public Opinion Research, and past president of the Association for Education in Journalism and Mass Communication. Dunwoody received a B.A. in journalism in 1969 and a Ph.D. in mass communication in 1978, both from Indiana University. She also received a M.A. in journalism from Temple University in 1975.

### Mark Peters

Mark Peters is a energy reporter for the Dow Jones Newswire in New York. Peters has worked as a business, metro, freelance, city government, and public safety reporter. He has worked for the Hartford Courant, the Portland Press Herald, The New York Times, Record-Journal, and The Bristol Press. While working with the Metro Reporter, he came in third place in the New England Associated Press News Executive Association in 2004 for investigative reporting. Peters recieved a bachelor of arts in English from Boston College and is currently working on his master's degree in business administration at the University of Connecticut Graduate School of Business.

### Leslie Ellis

Leslie Ellis is currently the business online editor at the Detroit News working with the business staff to make the transition from print to Web-based journalism. She also has worked as assistant news editor at the Detroit News. Previously, Ellis worked at the Oakland Press, the Lansing State Journal, and the Michigan Department of Agriculture. She has received a degree in history with a cognate in journalism at Michigan State University and has taken a Newsroom Management Basics master's course and an environmental journalism independent study.

### Roger Dower

Roger Dower is the president of The Johnson Foundation. He was the president of the U.S. Forest Stewardship Council, which sets voluntary standards for sustainable forest management that represent the world's strongest system for linking the market place for forest products with superior environmental performance on the ground. Prior to that, he was president of the eENERGYSolve Corporation, where he managed the marketing of energy services to industrial, commercial, and institutional clients. Dower also was director of the World Resources Institute's Climate, Energy, and Pollution Program. He holds a B.S. and M.S. in resource economics from the University of Maryland.